

SOLOMON ISLANDS GOVERNMENT



MINISTRY OF COMMUNICATION AND AVIATION

PO BOX 1850

HONIARA

SOLOMON ISLANDS

Television Licence Application Guideline

Part A: General Information

- 1.0 Contact and Billing Address
 - (a) Name of Applicant
 - (b) Address
 - (c) Telephone
 - (d) Facsimile
 - (e) Email address
 - (f) Contact person and Status
- 1.1 Type of Television Technology and Service (s) to be offered
 - (a) Free-To-Air (FTA)
 - (b) Pay TV
 - (c) Cable TV
 - (d) Satellite TV (DTH: Direct To Home)
 - (e) Other Technologies (specify)

Part B: Television Technology and Infrastructure Build Information

Information on Part B will be related to Part A, part 1.1

- 1.0 Provide details of the technology and how the network will be build and established
- 1.1 The geographical coverage and the time frame for the infrastructure build establishment and the rollout and availability of service in Solomon Islands.
- 1.2 Provide information on propose location (Latitude/Longitude) of TV towers/structures and the structure heights (ASL, AGL) transmitters if building infrastructure
- 1.3 Details of technology standards to be established
- 1.4 The spectrum frequency ranges/band required for RF Transmission of signals if applicable to the type of television broadcasting technology
- 1.5 The minimum and maximum RF transmission power output (Watts) if RF transmission is required

Part C: Programming Information

- 1.0 The types and categories of programming that will be supplied.
- 1.1 The arrangements for programming sourcing, including details of agreements
- 1.2 If incorporating local production of programme content. There must be a minimum of 30% local content for free to air service programmes.
- 1.3 Detail of the proposed arrangement for a nightly news service and in particular:
 - (a) Local production
 - (b) Duration of programme
 - (c) Percentage/proportion of news broadcast that will be local news
- 1.4 An indication of willingness to carry “third party” programming and provide air time for independent programme sources where this is determined to be in the national’s interest

Part D: Fees and charging details

- 1.0 Provide information on service access fees, where applicable.
- 1.1 Details of monthly subscription rentals if applicable (applicable to pay TV only)
- 1.2 Details of the forecasts for medium services penetration (for at least years 1 to 5) and an outline of the assumptions that have been made about service demand

Part E: Detailed Business Plan

- 1.0 Financial Information
- 1.1 Proposed capital expenditure
- 1.2 Cash Flow Projection and ROI Analysis
- 1.3 Copies of the audited company accounts for the preceding three years.
- 1.5 Information about investment funding arrangement with supporting documentations
- 1.7 Relevant economic and market studies undertaken of the content & broadcasting industry in Solomon Islands

Part F: Users benefits

- 1.0 Diversification availability of programmes
- 1.1 Consumers rights protected
- 1.2 Availability Codes of Practice and Programme to protect users

Part G: Community Service

- 1.0 How programs will be accessed
- 1.1 What type of community programs will be made available

Part H: Television sector and national development proposals

- 1.0 Capacity building in terms of human resource development.
- 1.1 Promotion strategy for Solomon Islands with specific reference to tourism and national projects.
- 1.2 A minimum quota of local production.
- 1.3 Other benefits the content & broadcasting proposal would bring into Solomon Islands especially in economic terms without compromising the peace and moral values of the country.

Part I: Corporate Structure

- 1.0 Proposed structure, ownership and control of the corporate entity that would hold the interest in the broadcasting licence. Provide chart showing structure
- 1.1 Details of experiences or involvement of company in the delivering of content and broadcasting services
- 1.2 State circumstances that would propose to change or alter the corporate structure and control of the entity holding the interest in the licence.
- 1.3 Indicate whether your company would undertake not to alter or sell your interest in the first five (5) years of operation
- 1.4 Provide information on the extent (if any) to which the proposed initial equity would be given to Solomon citizens or Solomon Islands controlled interest.
- 1.5 Details of shareholder agreements, or deeds of agreements of association relating to or which would have a bearing on the issue of the broadcasting licence
- 1.6 A localization plan for the operation of the company, indicate locals who would take on the jobs in management, engineering etc. as in terms of the organisational structure and functions

Part J: Use of sub-contractors

- 1.0 Detail including copies of agreement relating to the use of sub-contractors or contract services, and indicate the terms and scope of any proposed contract or supply arrangements

Part K: Implementation schedule

- 1.0 Provide the implementation schedule and timetable for the access and the availability services

Part L: Compliance with community standards and requirements

- 1.0 Ensure that program contents comply with relevant Solomon Islands television Code of Practice and Regulation. No program content should be produced in a manner which would offend the values, standards of decency of the community or be designed to incite and encourage violence
- 1.1 The government would ensure that all program contents are subjected to a thorough censorship and screening exercise before they are broadcasted

Part M: Other Information

Detail of any approved infrastructure build requirements and safety standards